

Summary of Health Consumer Organisations supported by Medicines Australia Members Companies

For the period: 1 January 2013 to 31 December 2013

Company: Pfizer Australia

Name of Health Consumer Organisation	Description of and/or purpose of support	Nature of support (monetary value or equivalent) or description
Alzheimer's Australia	Alzheimer's Australia is the peak body providing support and advocacy for the 320,000 Australians with dementia and the million Australians who care for them. The organisation supplies information, support, education, counselling and helpline services and provides leadership in policy and services. Through Alzheimer's Australia, research grants are provided to emerging researchers. Alzheimer's Australia's vision is for a society committed to the prevention of dementia whilst valuing and supporting people living with the condition. Pfizer Australia provided funding to Alzheimer's Australia for: The National Consumer Advocacy Committee - this Committee is made up of people living with dementia, their families and carers. The broad purpose of the Committee is to build a consumer focus into the work of Alzheimer's Australia and its State and Territory members' organisations (\$13,636.50); Sponsorship of family carers at the Alzheimer's Australia Fifteenth National Conference (\$13,636.50).	\$27,273.00
Arthritis Australia	Nearly one in five Australians (3.85 million people) have arthritis. They are represented by Arthritis Australia, the peak arthritis organisation in Australia and supported by affiliate offices in each State and Territory, except in Victoria. Arthritis Australia provides support and information to people living with arthritis, as well as their carers, families and friends. Arthritis Australia provides customised programs delivered to GPs, allied health professionals and community workers both in metropolitan and rural areas. In addition, Arthritis Australia promotes awareness and advocates for improvements for Australians living with arthritis to business leaders, Federal politicians, their advisers, and Government officials. Through the Arthritis Australia National Research Program, emerging researchers receive funding support to progress their work in gaining a greater understanding of arthritis and associated musculoskeletal conditions, as well as the long-held hope for a cure. Pfizer Australia supported the Medicines Australia Community Chest for Arthritis Australia (\$20,000.00) and also sponsored the production of a booklet titled 10 Steps for Living with Arthritis (\$3,000.00).	\$23,000.00
Arthritis NSW	Arthritis NSW was established over 45 years ago to provide education, support and services to people in the community living with arthritis and other musculoskeletal conditions. More than 3.1 million Australians have arthritis. Arthritis NSW supports people of all ages and provides information to people who have been newly diagnosed with the disease, as well as those who have lived with it for some time. Arthritis NSW also works with healthcare professionals to improve the management of arthritis, and supports research into the causes and treatment of arthritis. Pfizer Australia provided funding to support William's Walk, Healthcare Professional Education and Healthy Lifestyle Programs.	\$30,000.00
Arthritis and Osteoporosis Victoria	Arthritis and Osteoporosis Victoria is the peak body representing Victorians living with arthritis and more than 100 musculoskeletal conditions. It was established in 1968 and since 1992 has incorporated Osteoporosis Victoria. Arthritis Victoria's work is actively supported by people with arthritis, osteoporosis and other musculoskeletal conditions, members, volunteers and the medical, disability and allied health professions and researchers. Pfizer Australia provided funding towards the development of a patient eBook on JIA.	\$15,000.00
Australian Pain Management Association	The Australian Pain Management Association (APMA) provides pain management options and information to support people living with pain, their families and friends. They also operated the Pain Link Helpline. Pfizer Australia provided funding to support the development, production and distribution of APMA's quarterly patient newsletter.	\$10,000.00
Australian Pituitary Foundation Limited	The Australian Pituitary Foundation Ltd (APF) was founded in Sydney in 1994 by pituitary patients and family members, with the endorsement of Australian endocrinologists, neurosurgeons, radiation therapists and endocrine nurses, who saw the need to support people who have rare conditions of the pituitary gland. The Foundation is a registered charity, has DGR and benevolent status, and is a company limited by guarantee. The APF's mission is to provide support to those who have experienced pituitary gland conditions. They promote awareness and disseminate information among the medical community, public, pituitary patients and their families. Pfizer Australia supported the APF by funding: Patient focused programmes that assist patients to recognise and manage pituitary conditions; Improve the overall quality of resources that are currently available to patients impacted by pituitary conditions; To assist front line HCP's with tools for early diagnosis of disease and the appropriate management; and Research and knowledge in pituitary conditions that benefit the ongoing management of patients.	\$25,000.00
Cancer Council NSW	Cancer Council NSW is a community funded, community focused cancer charity dedicated to the defeat of cancer. They are a member of Cancer Council Australia, along with their State and Territory counterparts. Through the development of prevention strategies, research into new treatments and cures, and by providing clinical and emotional support to those affected by cancer, the Cancer Council NSW works towards realising their vision of a society where lives are not cut short by or their quality diminished by cancer. Pfizer Australia provided funding to support the Inaugural Leaders in Supportive Care Conference hosted by the Cancer Information and Support Services Division of Cancer Council NSW (\$2,500.00) and also provided sponsorship for the Sutherland Shire Relay for Life (\$3,000.00).	\$5,500.00

Carers Australia	<p>Pollie Pedal is a charity bike ride started in 1998 by a number of federal and state politicians. Its purpose is to raise money for a range of charities whilst giving smaller Australian communities the opportunity to meet various Members of Parliament and Senators. Carers Australia was the beneficiary of Pollie Pedal in 2012 and 2013, and used the proceeds of Pollie Pedal 2012 'connecting carers to the community' by breaking down the isolation experienced by carers, connecting them with each other, with the community and with carer supports and services. Specifically, Carers Australia used the funds to: Build a hub for engagement and sharing information for and about Australia's carers; Support community engagement using Carer Ambassadors to promote and communicate carer issues within the wider community; Undertake a study to find practical ways to overcome isolation for Indigenous carers; and Increase employer understanding of the importance of workplace participation and flexibility for carers. In 2013, the funds raised by Pollie Pedal were used by Carers Australia to 'make Australia carer aware', raising awareness among the community of carers and how they can be supported. This was achieved by: Activating a Carer Aware Workplaces program; Expanding Carers Australia's Carer Ambassador program achieving greater community awareness of the needs of carers; Funding consultations with Aboriginal and Torres Strait Islander carers to further develop practical ways to overcome isolation; and Funding carer engagement activities across the country.</p>	\$21,818.00
Chronic Pain Australia	<p>Chronic Pain Australia's mission is to reduce the unnecessary suffering and isolation caused by chronic pain in the Australian community. Their key aims are to improve knowledge and understanding about chronic pain across Australia; promote better understanding amongst health professionals about what it is like to live with chronic pain; and to work towards supported self-management of pain. Pfizer Australia provided support for National Pain Week 2013.</p>	\$35,000.00
Cure Our Kids	<p>Cure Our Kids is dedicated to helping children at the Oncology Unit of The Children's Hospital at Westmead. They raise funds to provide a range of support services to help make the challenge easier for kids with cancer and their families. Through programs that address the emotional, social and financial needs of brave young patients and their families. Cure Our Kids empowers families to cope with the many painful challenges that childhood cancer presents. Pfizer Australia provided support towards the production of the 2014 Oncology Diary.</p>	\$2,750.00
Glaucoma Australia	<p>Glaucoma Australia is the peak glaucoma awareness/education/support association in Australia. It is a national, not-for-profit registered charity dedicated to providing educational services to raise awareness about the serious and common eye disease glaucoma; to support glaucoma sufferers and to raise funds to research. Glaucoma Australia's mission is to minimise visual disability from glaucoma by: increasing community awareness; supporting glaucoma patients and their families; and funding glaucoma research. In 2013 Pfizer Australia provided for printing costs for Glaucoma Australia patient contact cards for inclusion in a patient support program being undertaken by Pfizer Australia, including postage and educational material costs expended in responding to patients contacting Glaucoma Australia as a result of the patient support program. Pfizer Australia also provided funding for postage and handling costs to supply applicators requested by patients directly to Glaucoma Australia (\$5,142,50). Support was also provided for the Glaucoma Adherence Project (GAP). GAP aims to develop materials to aid health professionals (pharmacists in the first instance) to improve adherence rates for glaucoma medications (\$15,000.00).</p>	\$20,142.50
Haemophilia Foundation Australia	<p>Haemophilia Foundation Australia (HFA) represents people with haemophilia, von Willebrand disorder and other related inherited bleeding disorders and their families through advocacy and representation, education and research. HFA works with a network of state and territory foundations and specialist health professional groups to ensure all people with bleeding disorders in Australia have access to the world's best practice treatment and care. HFA is a National Member Organisation of the World Federation of Hemophilia and participates in activities to improve access to treatment and care to people with bleeding disorders around the world. In 2013 Pfizer Australia provided funding for the Vision and Leadership Awards (\$10,000.00); provided funding to the HFA Melbourne Congress Education Fund to support people affected by bleeding disorders to attend the World Congress (\$20,000.00); and for a number of education and disease awareness activities to raise community understanding of haemophilia (\$40,000.00) by: Advocacy and representation that improved access to treatment and care for people with bleeding disorders; Education and peer support activities that increased independence and the quality of lives of people with bleeding disorders and their families; and Encouraging clinical excellence in haemophilia care and research.</p>	\$70,000.00
Heart Foundation	<p>The Heart Foundation Pharmaceutical Roundtable (the Roundtable) brings together members of leading pharmaceutical companies to help improve the cardiovascular health of Australians. Since its inception, the Roundtable has contributed about \$4 million towards advancing cardiovascular research. This collaboration also offers members a unique opportunity to participate in and develop new evidence based consumer health education and prevention projects together with the Heart Foundation, with a particular focus on Quality Use of Medicines (QUM) and adherence. The Heart Foundation acknowledges the Roundtable as a unique opportunity to provide sector leadership and a productive alliance, delivering mutual benefits to the member companies and the Heart Foundation as well as improved health outcomes for the public. The operating principles of the Roundtable are based on: openness, transparency, fairness, achieving and maintaining trust, and respect for the Heart Foundation's independence. The Heart Foundation Reserach Program operates independently of the Pharmaceutical Roundtable. The Research Program allocated funding using an independent peer review process, where external committees review and rank all the applications they receive for research funding every year. These committees are made up of experienced researchers and academics from around the country who are experts in cardiovascular disease. This process ensures the Heart Foundation operates in a fair and transparent manner, only funding the highest quality research applications. The Roundtable promotes the Quality Use of Cardiovascular Medicines. Pfizer Australia provided funding towards the Heart Foundation Pharmaceutical Roundtable membership for both 2013 and 2014.</p>	\$40,000.00

Jean Hailes for Women's Health	Jean Hailes for Women's Health is a not-for-profit organisation providing important services for women across Australia, from adolescence to midlife and beyond. Established in Victoria in 1992, it is now regarded throughout Australia as a leader in women's healthcare. Their strength lies in the integration of a team of internationally recognised researchers, clinicians and educators delivering programs and resources to improve Australian women's health. It is the link between three arms - clinical care, education and research - that places Jean Hailes in a league of its own in women's healthcare. In 2013 Pfizer Australia provided funding for Jean Hailes to host two seminars and 12 workshops that will be held at GPCE 2014. The two seminars are titled: The Women's Health Initiative - Where are we a decade later?; and Endometriosis - the under recognised condition. The workshop titles are: Choosing a contraceptive; Menopause management; Endometriosis; and Abnormal uterine bleeding.	\$40,000.00
Kidney Health Australia	Kidney Health Australia is a not-for-profit organisation whose focus is to improve kidney health outcomes which lead to substantial improvements to the quality of life for people with kidney and urinary tract disease, their families and carers, as well as developing initiatives that reduce the incidence of kidney disease in the Australian community. Pfizer Australia provided support towards Kidney Health Australia's national Kidney Cancer campaign.	\$15,000.00
Lung Foundation Australia	Lung Foundation Australia is a national organisation which was originally established as The Australian Lung Foundation in 1990 to provide support to patients and carers burdened by lung disease and to ensure lung health is a priority for all in Australia. Their work also focuses on bringing together Key Opinion Leaders in respiratory medicine; and generating awareness about the importance of positive lung health within the community. In 2013 Pfizer Australia provided support to fund the Bronchiectasis Registry Pilot program.	\$20,000.00
Meningitis Centre (Telethon Institute for Child Health Research)	The Meningitis Centre is an Australian not-for-profit organisation based in Perth, Western Australia. It was established in 1992 by a group of parents and health care professionals who recognised the need to raise public awareness of meningitis and its various forms. The Meningitis Centre strives to eliminate meningitis in Australia. It has successfully lobbied for vaccines and produced materials for educating the community across Australia to be aware of the signs and symptoms. It also provides support for families affected by the disease. Based at the world-renowned Telethon Institute for Child Health Research, the Meningitis Centre works closely with the Institute and the WA Department of Health. Pfizer Australia provided funding support to raise awareness of meningitis nationally, maintaining the Centre's website and other social media efforts as well as running other national media efforts.	\$70,000.00
Mental Health Council of Australia	The Mental Health Council of Australia (MHCA) is the peak, national non-government organisation representing and promoting the interests of the Australian mental health sector and committed to achieving better mental health for all Australians. It was established in 1997 as the first independent peak body in Australia to truly represent the full spectrum of mental health stakeholders and issues. MHCA members include national organisations representing consumers, carers, special needs groups, clinical service providers, public and private mental health service providers, researchers and state/territory community mental health peak bodies. Pfizer Australia provided support for the MHCA Pharma Collaboration to support a Quality Use of Medicines project and the Parliament House launch of World Mental Health Day 2013.	\$28,000.00
Painaustralia	Painaustralia is the national not-for-profit organisation which aims to improve the quality of life of people living with pain and their families, to minimise the burden of pain on individuals and the community by working with consumers, healthcare professionals and State and Federal Governments to implement the recommendations of the National Pain Strategy. The National Pain Strategy is the result of 18 months work by over 150 healthcare professionals, people who live with pain, and not-for-profit bodies representing a broad range of health issues, including chronic diseases associated with pain, such as arthritis and cancer. Pfizer Australia provided funds to support the Australian Pain Society Consumer Day (\$5,000.00) and also provided further funding for the "Painaustralia Collaboration" to focus on working through the goals outlined in the National Pain Strategy (\$68,750.00).	\$73,750.00
Prader-Willi Syndrome Association of Victoria	The Prader-Willi Syndrome Association of Victoria Inc was set up in 1978 by parents of children affected by the syndrome and is totally run by volunteers. It has a long history of providing help, support and information to its members. Pfizer Australia provided support towards the annual Victoria PWS family information day which was held on 8th September, 2013. Through the company's support, approximately 40 families came together in a safe and friendly environment, to share their experiences and learn more about the ongoing management of the syndrome. The meeting creates an opportunity for families to talk and learn from each other and the experts organised to speak on behalf of the association.	\$5,500.00
Rare Cancers Australia	Rare Cancers Australia Ltd (RCA) is a charity whose purpose is to improve awareness, support and treatment of Australians with rare and less common (RLC) cancers. Every year there are over 42,000 diagnoses of RLC cancers and around 22,000 deaths. As distinct from common cancers (breast, prostate, bowel, lung, melanoma and Non-Hodgkins lymphoma) there is very little patient support offered to RLC cancer patients. RCA's goal is to provide: a patient community; patient support; fundraising; access to treatment and awareness on early diagnosis. Pfizer Australia provided funding for RCA to produce their Evidence Report which focused on access to medicines for patients impacted by rare cancers (\$25,000.00). Funding was also provided towards a treatment crowd funding project (\$25,000.00).	\$50,000.00
Rare Voices Australia	Rare Voices Australia (RVA) is the country's national organisation advocating for those who live with a rare disease. RVA provides a strong common voice to promote for health policy and a healthcare system that works for those with rare diseases. RVA works with governments, researchers, clinicians and industry to promote research, diagnosis, treatment and services for all rare diseases in Australia. Pfizer Australia was a Bronze Level Sponsor for 2013 providing funding to develop a phone 'app' and emergency wallet/purse card for people with rare diseases which directs clinicians to the OMIM (Online Mendelian Inheritance Man www.omim.iorg) listings.	\$10,000.00

SANE Australia	SANE Australia helps all Australians affected by mental illness lead a better life through campaigning, education and research. SANE conducts innovative programs and campaigns to improve the lives of people living with mental illness, their family and friends. It also operates a busy Helpline and website, which have thousands of contacts each year from around Australia. Pfizer Australia provided funding for 2013 and 2014 for the Helpline.	\$30,000.00
Schizophrenia Fellowship of NSW	The Schizophrenia Fellowship is a non-profit, community based organisation working in the field of mental illness. It is committed to improving the circumstances and welfare of people living with a mental illness, their relatives and carers, and professionals working in the area. Pfizer Australia provided funding to support activities held during Schizophrenia Awareness Week 2013. This event provides an opportunity to promote awareness of schizophrenia and facilitate acceptance of mental illness across the wider community.	\$2,000.00
Tour de Cure	The Tour de Cure (TDC) is a cycling foundation committed to raising awareness and funds to support world class cancer research, support and prevention projects. Through engaging Australian communities via their cycling tours and events, their aim is to raise awareness and inspire action in the fight against cancer. Tour de Cure's annual Signature Tour celebrates their fundraising efforts and sees a group of ordinary people embark on an extraordinary 10 day journey. Pfizer Australia provided funding in early 2013 to support the Day of Inspiration, a TDC managed event that brings together some of Australia's leading keynote speakers and performers to share with the TDC audience their <i>Secrets of Achievement</i> . All proceeds from this event support the TDC and their efforts to help cure cancer.	\$8,500.00
Turner Syndrome Association of Australia	The Turner Syndrome Association of Australia was started in 1983 by Glenn Fisher after the birth of her second daughter Mandy, who was diagnosed with TS just after birth. The Association provides information and support for those with Turner Syndrome and their families. Pfizer Australia was a Silver Sponsor of the Turner Syndrome National Conference in 2013.	\$5,000.00
ZEST Health Strategies	ZEST excels in developing education for patient support. Pfizer Australia partnered with Novartis to provide funding for ZEST to develop and host an education weekend for Health Consumer Advocacy Organisations.	\$39,886.00
Breast Cancer Network of Australia	Colleague volunteers providing support as required	24 hours
Cancer Council Australia	Colleague volunteers selling merchandise at various locations for Daffodil Day and for Pink Ribbon Day	328 hours
Cancer Council NSW	Colleague volunteers providing support as required	16 hours
Cancer Council Victoria	Colleague volunteers providing support as required	8 hours
CanTeen	Colleague volunteers providing support as required	8 hours
Day of Difference	Colleague volunteers providing fundraising support	8 hours
Donate Life	Colleague volunteers supporting a patient event	8 hours
McGrath Foundation	Colleague volunteers selling merchandise at the Sydney Pink Test Match	32 hours
Rare Cancers	Colleague volunteers providing support as required	8 hours